

## Executive Summary

New immigrants have traditionally been identified as a social group with great information needs but also potentially face significant barriers in accessing useful, relevant information. Etc etc.. Our participant sample included a diverse set of individuals from a variety of cultures and varying degrees of English language ability.

We created and administered a guided paper surveys in-person to 17 participants in ESL classes at the Refugee Women's Alliance (ReWA) and the Seattle Public Library (SPL). Our survey consisted of multiple-choice questions with optional fill-in answers ('other' choices). We also conducted a focus group session at ReWA with 3 participants as well as an interview with a staff case worker at ReWA. We also conducted a focus group with 7 participants at SPL's Talk Time ESL program.

Our fieldwork results identified the following keypoints:

### At ReWA

#### *Survey*

- Healthcare, jobs, and transportation are (not surprisingly) the most-sought-after topics of information.
- Nearly half the respondents (8 out of 17) use the Internet to look for job info.
- More than half (9 out of 17) use the library to find info about "entertainment or fun."
- As Abrahamson & Fisher would have predicted, more respondents considered their children an important information source (5) than they did adult family members (2).

#### *Focus Group*

- Jobs is the most mentioned topic in these conversations
- Flexibility of transportation: e.g. lack of driver licenses is a major problem for people getting jobs
- People have access to the computer and internet, but language/typing ability + time limits on computer use (e.g. at the library) is a barrier

### According to the case worker interview

- The most shared topics are on ESL classes
- Cultural difference is the the #1 barrier, he puts examples in context of jobs
- His comment on immigrants not necessarily trusting their children for interpretation is very interesting

### At SPL

- Comfort level and use of computers and technology is quite varied
- Information overload was definitely a barrier for this group
- Language and cultural differences also seen as a barrier
- People were often cited as the "easiest" way to get information – friends, family, church members – and easiest was good.
- Participants were aware that they needed to filter both what they got from the internet and from people – and also to take several sources to decide on courses of action – this supports the berry picking theory.

Our findings confirmed our initial choices of models that we believed would be most relevant when applied to our social group: We based our predictions on immigrant information

behaviour on Wilson's Model (1971), Bates' Berrypicking model, LIM behavior, Zipf's Principle of Least Effort and ICM+Gatekeeper theory.

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